



## **Arena Advertising 2017-2018**

### **Option 1: Zamboni Advertising**

Size: 18 inches x 18 inches

Type: Manufactured Decal

Yearly Rate: 200.00

### **Option 2: Wall Advertising**

Size: 4 feet x 8 feet

Type: Wooden or Dibond

Yearly Rate: \$100.00

### **Option 3: Board Advertising:**

Size: 4 feet x 8 feet (maximum)

Type: Sheath sign

Yearly Rate: \$250.00

### **Option 4: On Ice Logo Advertising:**

Size: 4 feet by 4 feet

Type: Laminated Decal

Yearly Rate: \$250.00

### **Option 5: Combination Package: 20% Discount**

Includes: Zamboni Advertising, Wall Advertising, Ice Logo Advertising and Board Advertising

Type: format and sizing listed above.

Yearly Rate: **\$800.00** minus 20% = **\$640.00**

Note: All signage required to be professionally produced and will be the responsibility of the advertising business. Stadium staff will install all signage. Also please note that ice logo advertising requires installation during ice making process and will need to be prepared and submitted to stadium staff no later than October 1<sup>st</sup> of each calendar year.