

## **Attention Entrepreneurs**

The Town of Springdale – located in Central Newfoundland & Labrador, Canada. With a population of 2,971, Springdale provides small-town appeal with big-town services. The Town of Springdale is the economic and business centre of the Green Bay area, serving smaller outlying communities with a total market area of approximately 12,000. The town is a modern, well-groomed community nestled between rolling hills and rugged coastline of Hall's Bay.

The community acts as a service centre to the Green Bay area & has developed an infrastructure which includes an industrial park, health care facilities, banking institutions, senior citizens complex, restaurants, library, museums and a volunteer fire department. Springdale also boasts an amazing variety of services, small businesses, and industrial enterprises in the community.

The Town of Springdale is a vibrant community which experiences continued population growth and ongoing business investment. Here are some interesting facts to consider:

- Springdale experienced a 4% population growth over the past 2 Statistics Canada Census
- Over past 5 years, Springdale has attracted 5 new businesses in the healthcare, manufacturing and service industry, further balancing and diversifying it's local economy.
- Continued business investment in Springdale has had a very positive impact on year over year job growth with 98 new jobs created in the past 5 years.
- Town of Springdale's municipal budget has been a key growth indicator demonstrating an increase of 17 percent over the past 5 years.
- New Green Bay Health Care Center recently opened in 2021

## **The Opportunity**

The Town of Springdale is the current owner of the Harvey Grant museum property, a three-story home of the late Harvey Clarence Grant, Springdale's first mayor. This house was built in the 1960's and remains today as a museum depicting life as it was back in the 1960's.

Visitation to the museum has dramatically decreased over the past 10 years as there has been a shift in interest with today's tourist. Springdale's Town Council wishes to repurpose this property and invites entrepreneurs to submit business proposals to transition the site to a new private business opportunity. Transfer of ownership will be considered based on an evaluation of business viability.

Here is a chance to take the helm and become part of an amazing investment opportunity. To further inquire on this Request for Proposals please contact Jason Sparkes, Chief Administrative Officer via email at [cao@townofspringdale.ca](mailto:cao@townofspringdale.ca)

### **1.0. Purpose of this Invitation for Expressions of Interest**

Interested parties are invited to submit to a proposal that contains at a minimum the relevant information outlined in section 2.0.

Because this is an initial step, used to identify interested parties, The Town of Springdale does not wish the preparation of documentation to be burdensome or time consuming. We encourage interested parties to make the submitted material as concise and brief as possible, not exceeding a maximum of 5 pages (not including the title page).

### **2.0 Reference Information to be Included in Proposal Package:**

- Introduction and brief description of your business idea
- Sufficient information to allow an evaluation of the respondent's relevant experience and ability to undertake a project of this nature and scale
- Organization and Personnel including a profile of the person who will be the primary contact and any personnel proposed to be involved in this business venture.
- Scope of desired project and the proponent's operational involvement.
- Timelines: it is important this work get underway by 2025 and anticipated time lines to bring proposed concept on stream.
- description of financial capacity to enter into undertaking,
- References. You may provide three (3) references for which can attest to business operation experience.

### **3.0. Conflicts of Interest - It is the responsibility of Entrepreneur to identify all possible conflicts of interest that may be present.**

**Please note that response to this Invitation should not be seen as placing any obligation on Town of Springdale to enter into a business transaction with any respondent.**

## **AFTER EOI APPLICATIONS CLOSE**

### **4.0 Evaluation of Applications**

The evaluation will be based on information provided with the application. Any information required by the Request for EOI which is omitted, illegible or unintelligible may be treated as failing to fulfil the relevant requirement.

The Evaluation Committee may request some or all applicants to provide additional information to clarify aspects of their applications, either in writing or during post-tender interviews. If a written response is requested, it must be provided within 48 hours after the request is received.

All information submitted in the application or obtained subsequently by the Evaluation Committee will be treated as confidential.

### **5.0 Disclosure of Information**

Details of this EOI and the outcome of the tender process will be disclosed in accordance with the Government Access to Information Act, 2015. (ATIPPA)

### **6.0 Publicity**

Pre-registered applicants must not advertise or publish their pre-registration in any form without the prior written consent of the Principal, until they are formally invited to tender for the proposed project.

### **7.8 Protection of Privacy**

The applicant warrants that information provided in the application is accurate, up to date and complete, and that nominated individuals authorise its collection and are aware:

- that the information is being collected for the purpose of evaluating EOI applications and may be made available to the Principal and its agents for that purpose;
- of any consequences for the individual if the information (or any part of it) is not provided;
- if the supply of information by the individual is required by law or is voluntary; and
- of the existence of any right to access or correct the information.

## **8.0 Exchange of Information between Government Agencies**

By submitting a Request for EOI application, the applicant authorises the Principal to gather, monitor, assess, and communicate to other Provincial and Federal Government agencies or local government authority's information about the applicant's financial position and its performance in respect of any contract that may be ultimately awarded. Such information may be used by those agencies or authorities in considering whether to offer the applicant future opportunities for work.